

Leadership Development Program

We recognize that innovative leadership development approaches are required to develop the next generation of leaders. This generation will step into leadership roles much earlier than previous generations. It will also be leading in an era of digital transformation. Our Leadership Development Program addresses the changing way in which organizations need to develop leaders by providing a scalable, cost-effective, and engaging leadership development solution designed for the modern, digital learner.

Developing Leaders for The Digital Age Through Foundational Knowledge Transfer

Our new leadership development program focuses on helping organizations cost effectively develop leaders for the digital age, at scale, and with maximum return. Our innovative solution offers a unique combination of the most popular leadership topics for 21st century digital leaders — including:

- Leading Through Change
- Influence and Persuasion
- Networking
- Time Management and Productivity
- Performance Management
- Coaching and Mentoring
- Women in Leadership
- Management and Leadership
- Marketing and Sales
- Career Development
- Emotional Intelligence
- Innovation
- Communication
- Business Strategy



Behavioural demonstration scenario in *Leading Through the Challenge of Change* course.



Thought leader perspectives in *Leading Through the Challenge of Change* course.

Our Leadership Development Program is instructionally, functionally, and aesthetically designed to support accelerated learning of leadership principles for the modern learner, encourage effective recall of concepts, and facilitate dynamic workplace application. While all courses are less than 60 minutes, with a maximum of 45 minutes of video-based instruction, each one is broken down into 5-8-minute video segments to support single-concept micro-learning. Each course also features a reflective question for appropriate set-up, knowledge checks throughout the topics for optimal recall, and a final post-course assessment.

To encourage and facilitate workplace application, each course includes complementary resources to supplement the foundational course content. These include learning resources such as videos, books, book summaries, and syndicated content authored by experts in the field of leadership. Learners also benefit from a variety of application tools such as facilitation guides, reflection exercises, and job aids.

This engaging leadership development solution is designed for the modern, digital learner and can help organizations change the way they develop leaders.

CONTACT US:



+971 4 3910503

Features

Thousands of videos on virtually every topic required for leaders to excel

Multiple Live Events produced annually featuring interactive Q&A and program guides.

Most videos include a Lesson Summary, Questions to Ask (for team meetings) and Ideas for Action.

Most videos are available for download with transcripts.

Live Events are archived and include a downloadable option.

Benefits

Enable employees at all levels to stay current on business and leadership.

Utilize a short video to start a team meeting and/or for one-on-one coaching.